Permit #S00053079

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00053079 **Type of Permit:** STILL **Release Date:** 06/05/2012

Production Company ROBERT DEUTSCHMAN

Insured Company Name ROBERT DEUTSCHMAN

Contact Phone No. 1 818-980-1414
Contact Phone No. 2
Fax
Address 11604 DILLING ST
STUDIO CITY, California 91604

Production Title PEPSI FRITO LAY

Type of Production Still Photo

Producer Laura TABOLSKY

Director Robert Deutschman

1st AD na na

Production Manager na na

FilmL.A. Coordinator Daniel Alvarez

Location Manager Laura TABOLSKY
Primary Phone Office - 818-980-1414
Secondary Phone Office - 213-448-6645

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$180.00

Total Permit Fee $1,045.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Location 1 of 1

Permit Number	S00053079	**Location Manager**	Laura TABOLSKY
Production Company	ROBERT DEUTSCHMAN	Primary Phone	Office - 818-980-1414
Insured Company	ROBERT DEUTSCHMAN	Secondary Phone	Office - 213-448-6645
Production Title	PEPSI FRITO LAY		

Location Address 525 S Van Ness Ave, Los Angeles, CA, 90020

Location Type Private Residence

Film Dates 6/6/2012 - 6/6/2012 09:00 - 14:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Hancock Park - Windsor Square March 2012.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	4
Crew	21
FilmL.A. Monitor(s)	1

Filming Activities Interior models against scenery; 1 VAN PARKED IN FRONT LOCATION - 2 SMALL TRUCKS ON DRIVEWAY;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** G2

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note FILMLA MONITOR REQUIRED ON 6/6 FROM 8A TO 2P

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
ST BRENDAN CHURCH
310 S Van Ness Ave, Los Angeles, CA, 90020

NO PERMIT

SPECIAL FILMING CONDITIONS
HANCOCK PARK/WINDSOR SQUARE

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **FilmL.A., Inc. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit request must be submitted to FilmL.A. at least three (3) days in advance.*

- **Filming in the Hancock Park (bounded by Highland Avenue, Melrose Avenue, Wilshire Boulevard and Rossmore Avenue) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Cami Taylor camitaylor@aol.com or Maria Garcia mgarcia@x-rds.com*

- **Filming in the Windsor Square (bounded by Arden Boulevard, Beverly Boulevard, Van Ness Avenue and Wilshire Boulevard) requires that notification be given to the representative of that Homeowners' Association.** *The current contact is Mike Cornwell cornwellm@sbcglobal.net (310) 387-9248.*

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- **Weekend and holiday filming is generally prohibited, unless approved by FilmL.A.**

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Personal vehicles of cast/crew are not permitted to park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardeners' activities, trash pick up, safe use of the streets or access to resident driveways, unless approved by the affected residents.

- **The standard residential requirement prohibiting arrival before 7:00 a.m. and departure after 10:00 p.m., Monday through Friday, must be strictly adhered to.** An extension of the standard filming hours requires that affected residents be surveyed to identify neighborhood concerns and the approved hours and days but must be specifically indicated on the permit.

- **Sidewalks must be kept clear at all times.**

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Generator(s) with the proper noise shield shall only be parked in front of the location house, or in front of houses that have approved this activity**.

- Cast and crew shall be informed of the provisions of the **Filmmakers' Code of Professional Responsibility.**

FILM L.A. INC.